

# 40th Anniversary Symposium

*Aesthetics, Ethics, Identity – Museum of the 21st Century*

In view of the forty-year history of the Austrian Ludwig Foundation and its task of promoting and purchasing works of art for Austria's state galleries, the symposium *Aesthetics, Ethics, Identity – Museum of the 21st Century*, to be held at mumok in Vienna on November 19 and 20, 2021 is dedicated to examining current and future perspectives of museum collections. Considering the growing awareness—on an aesthetic as well as an institutional level—of the need to pursue a more inclusive approach to collection practices, i.e. one that takes into account socio-cultural diversity, the lectures and discussions will address important key words that are marked by controversy, such as transculturalism, diversity, and cultural heritage and their complicated relationship to processes of globalization. The foundation is delighted to announce the participation of artists Tania Bruguera and Florian Pumhösl as well as museum directors and curators Brigitte Franzen, Ana Gonçalves Magalhães, Max Hollein, Christian Kravagna, Mahret Ifeoma Kupka, Matthias Michalka, Susanne Titz, and Luisa Ziaja, all of whom have been fundamental in advancing a historically critical re-conceptualization of collection agendas over recent years.

Location mumok cinema, mumok, MQ, Museumsplatz 1, 1070 Vienna

Date November 19 and 20, 2021

*Friday, November 19, 2021*  
18:30–20:30

## Welcome

Karola Kraus, General Director, mumok, Vienna

Gottfried Toman, Chairman of the Management Board,  
Austrian Ludwig Foundation for Art and Science, Vienna

Andrea Mayer, Secretary of State, Federal Ministry for Arts, Culture,  
Civil Service, and Sport of the Republic of Austria

## Introduction

Brigitte Franzen, Director, Senckenberg Museum Frankfurt; former  
Chairwoman, Peter and Irene Ludwig Foundation, Aachen – 30 min.

## Keynote

Max Hollein, Director, The Metropolitan Museum of Art, New York;  
former Board Member, Austrian Ludwig Foundation for Art and Science,  
Vienna – 45 min.

# Austrian Ludwig Foundation

*Saturday, November 20, 2021  
13:00–17:00*

## *Welcome / Introduction*

Sabeth Buchmann, 2nd Managing Director, Austrian Ludwig Foundation for Art and Science, Vienna; Professor for Modern and Post-Modern Art History, Academy of Fine Arts, Vienna – 30 min.

## *Diversity in Museums of Modern and Contemporary Art, 13:30–15:00*

Ana Gonçalves Magalhães, Professor for Art History and Director, Museum of Contemporary Art of the University of São Paulo – lecture, 20 min.

Mahret Ifeoma Kupka, Curator for Fashion, Body and Performance, Museum Angewandte Kunst, Frankfurt – lecture, 20 min.

Christian Kravagna, Professor for Postcolonial Studies, Academy of Fine Arts, Vienna – lecture, 20 min.

*Panel discussion* with all participants – 30 min.  
moderated by Luisa Ziaja, Curator for Contemporary Art, Belvedere 21, Vienna

## *Break, 15:00–15:30*

## *Artistic Interventions in Collections, 15:30–17:00*

Florian Pumhösl, artist, Vienna – carte blanche, 20 min.

Susanne Titz, Director, Städtisches Museum Abteiberg, Mönchengladbach – lecture, 20 min.

Tania Bruguera, artist and activist, Havana – carte blanche, 20 min.

*Panel discussion* with all participants – 30 min.  
moderated by Matthias Michalka, Curator, mumok, Vienna

## *Closing Words*

Theresia Niedermüller, Chairwoman of the Board of Trustees, Austrian Ludwig Foundation for Art and Science, Vienna

*Program subject to change*